

Exhibition Details & Sponsorship Opportunities

BRITISH ASSOCIATION OF DERMATOLOGISTS



101st Annual Meeting 6th to 8th July 2021



VIRTUAL MEETING

www.badannualmeeting.co.uk

Dear BAD Exhibitor,

As you will now be aware a decision has been made that the 2021 BAD Annual Meeting will be held virtually. Whilst we are all keen to meet again in the real world, the uncertainty over where we will be in July 2021 has resulted in this decision.

The aim is to have three focussed days 6th – 8th July 2021, with 'live' Plenary sessions and a push on the exhibitor interaction. The meeting content will be available on the virtual platform for one year after the launch day.

Thank you for your support of the meeting in these extraordinary time

IMPORTANT DATES

Registration & Sponsorship Opportunities

On-line registration opens	January 2021
Early registration deadline	15th May 2021
Standard registration from	18th June 2021
Bookings Open for Exhibitors	10:00am on 18 th January 2021

Sponsored symposia (pre-accepted)

Confirmed and invoiced	6th April 2021
Deadline for final programme submission	10th May 2021
Recorded presentation submission	7th June 2021

KEY CONTACTS

Official Website

www.badannualmeeting.co.uk

British Association of Dermatologists (Conference Organisers)

Christopher Garrett

Conference & Event Services Manager

Tel: +44 (0)20 7391 6354

Email: conference@bad.org.uk

TFI Group

Lower Ground Floor, Cranmer House

39 Brixton Road

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Email: badvirtual@tfigroup.com

WHY EXHIBIT

An educational conference, the Annual Meeting of The British Association of Dermatologists is a great opportunity to meet with key decision makers and be visibly present at the largest UK dermatology conference.

The British Association of Dermatologists annual conference will be held virtually.

Reasons to participate

- Raise the profile of your company, products and services
- Excellent networking opportunities: build new partnerships with key stakeholders in Dermatology
- Create new business opportunities, increase sales and build a quality database
- To show your commitment to the profession
- Share and communicate science

Who will attend?

Registration data 2020 Virtual British Association of Dermatologists Annual Meeting

Participant by Category	Total
Ordinary Member	722
Non-Member	457
Exhibitor	50
Trainee/Associate trainee Member	288
Overseas Member	7
Allied Healthcare Members	9
Associate Member	89
GP Member	3
Retired Member	19
Honorary Member	18
Student Member	17
Research Scientist	8
Medical Student with accepted paper	12
Nurse	73
ILDS & Guest Society members	9
TOTAL	1781

Booking Exhibition Packages

Booking for the exhibition space will open at **10:00am on Monday 18 January 2021**.

ALL BOOKINGS SHOULD BE SENT VIA EMAIL TO: conference@bad.org.uk

An invoice payable within 30 days is sent to the company upon booking. Our payment terms are 30 days and all invoices should be paid prior to the launch of the virtual meeting. If payment is not received your company may not be featured in the virtual meeting. Payments can be made by bank transfer only.

Cancellation Policy

All cancellations must be sent in writing by email (conference@bad.org.uk). A cancellation fee is charged according to the below policy:

- Any Exhibitor cancelling after **1st June 2021** will be liable for the total cost of their booking.

For special invoice requirements or changes of invoicing address, please contact the organisers conference@bad.org.uk

EXHIBITION PACKAGES

LEVEL 1

- Exhibitor Directory Listing
- Company Name & Logo
- Company / Product Description (50 words)
- Company Contact details: Email, telephone, address
- Website Link
- Delegate list
- 1 interactive meeting room
- 1 free full registration for medically trained representatives

COST £500 + vat

LEVEL 2

- Exhibitor Directory Listing
- Company Name & Logo
- Company / Product Description (100 words)
- Company Contact details: Email, telephone, address
- Website Link
- Additional link
- Delegate list
- Chat function with registered delegates logged onto the app
- 2 interactive meeting rooms
- 2 free full registration for medically trained representatives

COST £1,000 + vat

LEVEL 3

- Exhibitor Directory Listing
- Company Name & Logo
- Company / Product Description (150 words)
- Company Contact details: Email, telephone, address
- Website Link
- 2 Additional links
- PDF document upload on directory entry
- Delegate list
- Chat function with registered delegates logged onto the app
- Delegate Details button – option for delegates to provide their contact details directly
- 3 interactive meeting rooms
- 3 free full registration for medically trained representatives
- Targeted email to all pre-launch registrants sent on company behalf by the BAD.

COST £2,000 + vat

SPONSORED SYMPOSIA

Package includes:

- Pre-recorded session as part of the programme available to all registered delegates
- 45 minutes to 1hour session
- Technical support with the recording (if required)
- Page in final online programme
- Page on the meeting app
- PDF information upload on app page
- A PDF advertisement notice specified for inclusion in Associations email mailshot preceding the conference
- Waived faculty registrations for invited speakers (maximum of 4)

COST £5,000 + vat

Proposals for Satellite Symposia should be submitted by **Monday 1st March 2021**. Template for proposals and guidelines available on request. Please email conference@bad.org.uk

PHARMA PRESENTATION ZONE – HOT TOPIC AREAS

15-minute pre-recorded presentation to be available to all registered delegates (limited to 1 per company)
12 companies in total:

COST £1,000 + vat

FINAL PROGRAMME ADVERT

The final programme is a complete document, downloadable PDF. The flipbook will be available online pre, during and post the Annual Meeting. Full colour page advertisement in final programme

Deadlines

Final Programme	1st June 2021
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COST £750 + vat

APP BANNER ADVERTISING

The BAD Annual Meeting App will be the platform used by all registered delegates to navigate the meeting and view the educational content, presentations, symposia, e-posters and exhibitor directory.

We are offering 5 companies the opportunity to be one of the rotating banners at on the landing page of the app, with a clickable link to your company site. This is a great mechanism and provides high exposure placement in the app to drive traffic to your company's website before, during and after the event.

COST £2,000 + vat

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