

Venue Branding Opportunities



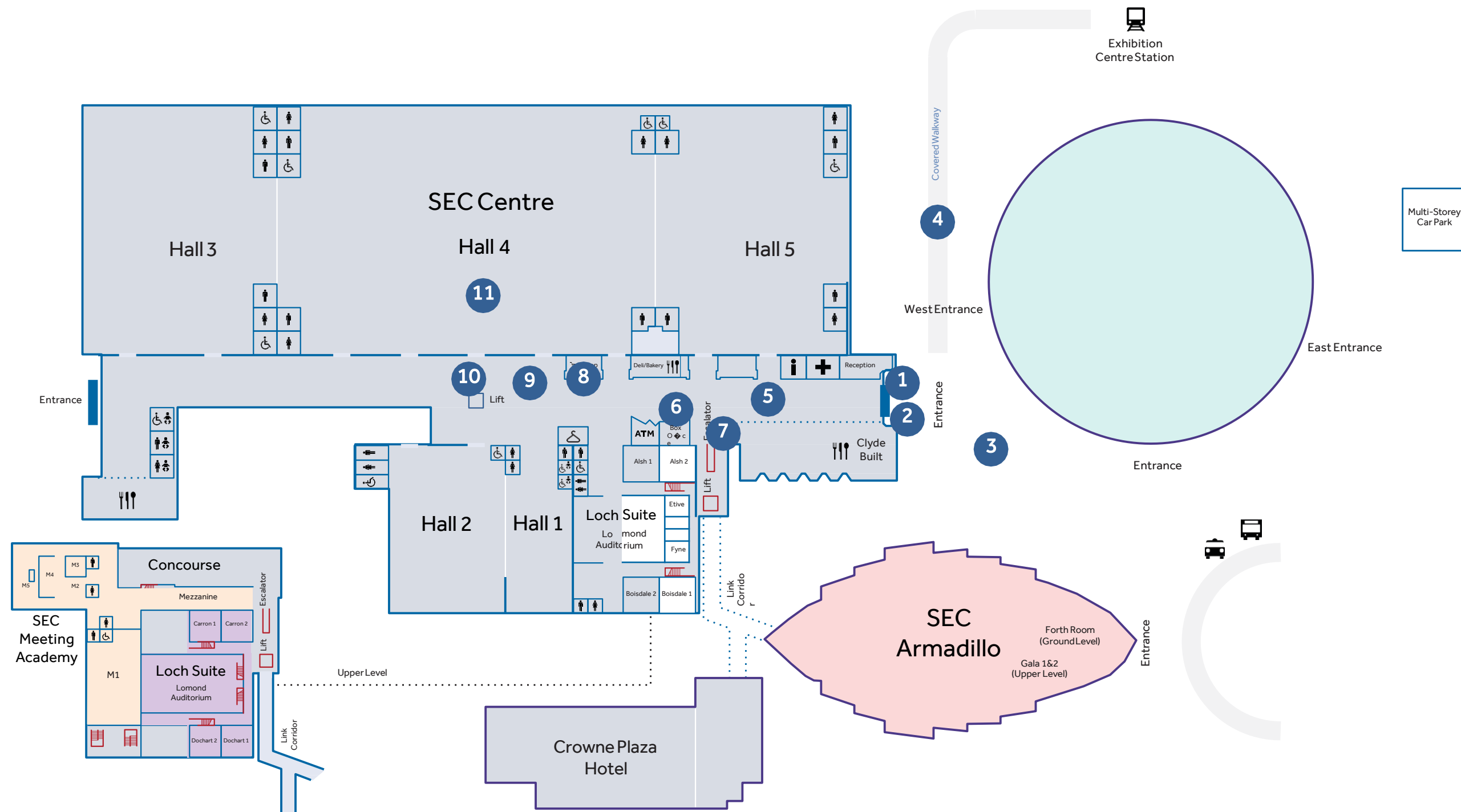
Locations

1. East Entrance Fireplace
2. East Entrance Decal
3. East Entrance Tri Signs Lampposts
4. East Entrance Smartie Tube Wrap
5. Concourse Floor Vinyl's
6. Concourse Advertising Above Box Office
7. Concourse Window Display
8. Concourse Hanging banners
9. Concourse Landscape Banner - Meeting Academy
10. Concourse Walls West Corridor
11. Catering Units
12. Digital Signage



Campus Map

1. East Entrance Fireplace
2. East Entrance Decal
3. East Entrance Tri Signs Lampposts
4. East Entrance Smartie Tube Wrap
5. Concourse Floor Vinyl's
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10. Concourse Walls West Corridor
11. Catering Units



1



East Entrance Fireplace

Dimensions

12000 W x 3000 H

Cost

Site Rental Cost £350 exclVAT

Sizes are approximate and should be confirmed onsite with your signage contractor. Installation to be discussed with your Event Manager.

Site Rental Cost is for the duration the event is open.

2



East Entrance Decal

Dimensions

12000W x 3400H

Cost

Site Rental Cost £450 excl VAT

Sizes are approximate and should be confirmed onsite with your signage contractor. Installation to be discussed with your Event Manager.

Site Rental Cost is for the duration the event is open.

3



East Entrance Tri Signs Lampposts

Dimensions

2500H x 750W (x3)

Cost

Site Rental Cost £300 excl VAT

Sizes are approximate and should be confirmed onsite with your signage contractor. Installation to be discussed with your Event Manager.

Site Rental Cost is for the duration the event is open.

4



East Entrance Smartie Tube Wrap

Dimensions

4000H x 950W (x2)

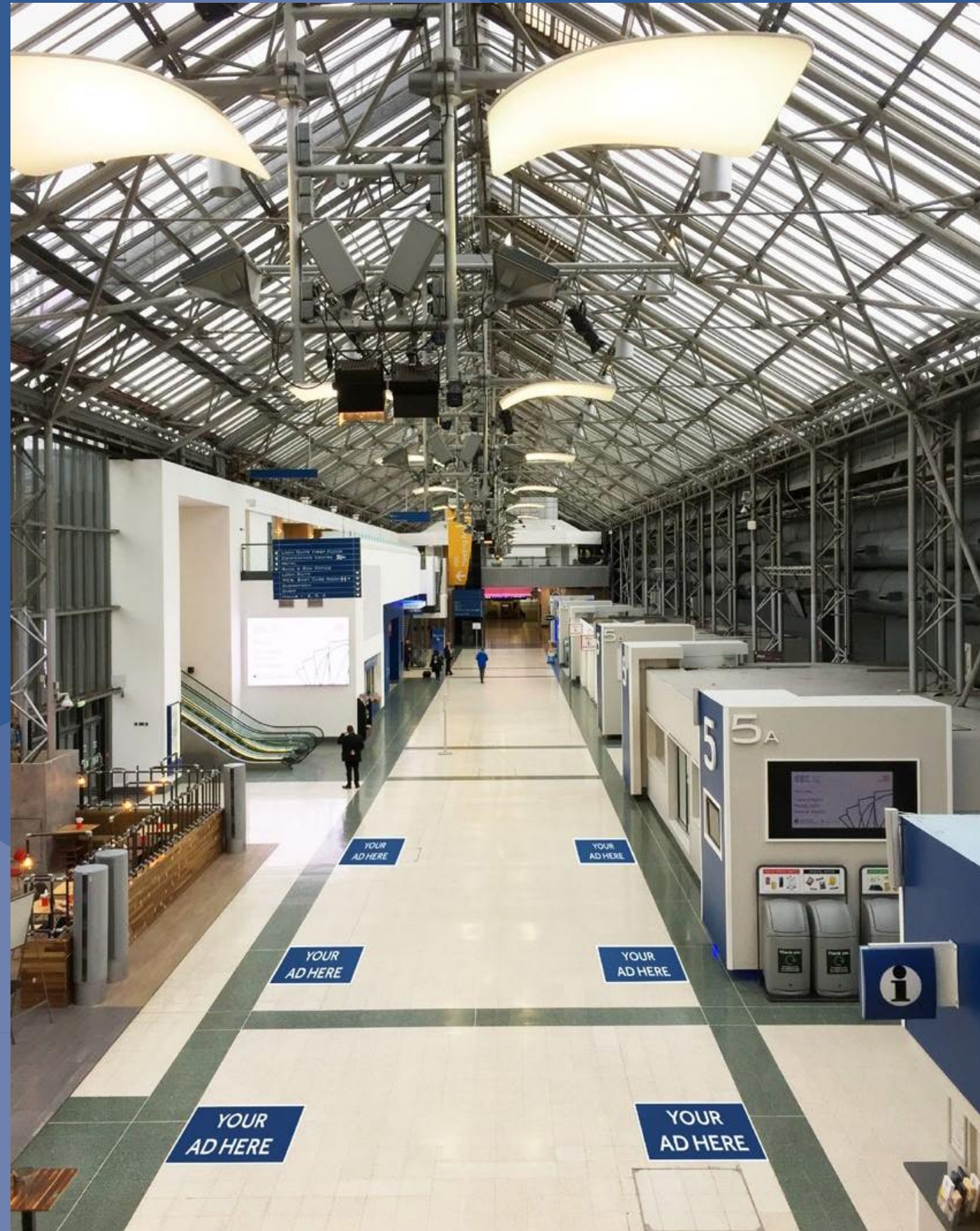
Cost

Site Rental Cost £100 exclVAT

Sizes are approximate and should be confirmed onsite with your signage contractor. Installation to be discussed with your Event Manager.

Site Rental Cost is for the duration the event is open.

5



Concourse Floor Vinyls

Dimensions

1800W x 1200H

Cost

Site Rental Cost £100 exclVAT

Sizes are approximate and should be confirmed onsite with your signage contractor. Installation to be discussed with your Event Manager.

Site Rental Cost is for the duration the event is open.

6



Concourse Advertising Above Box Office

Dimensions

5500W x 2750H

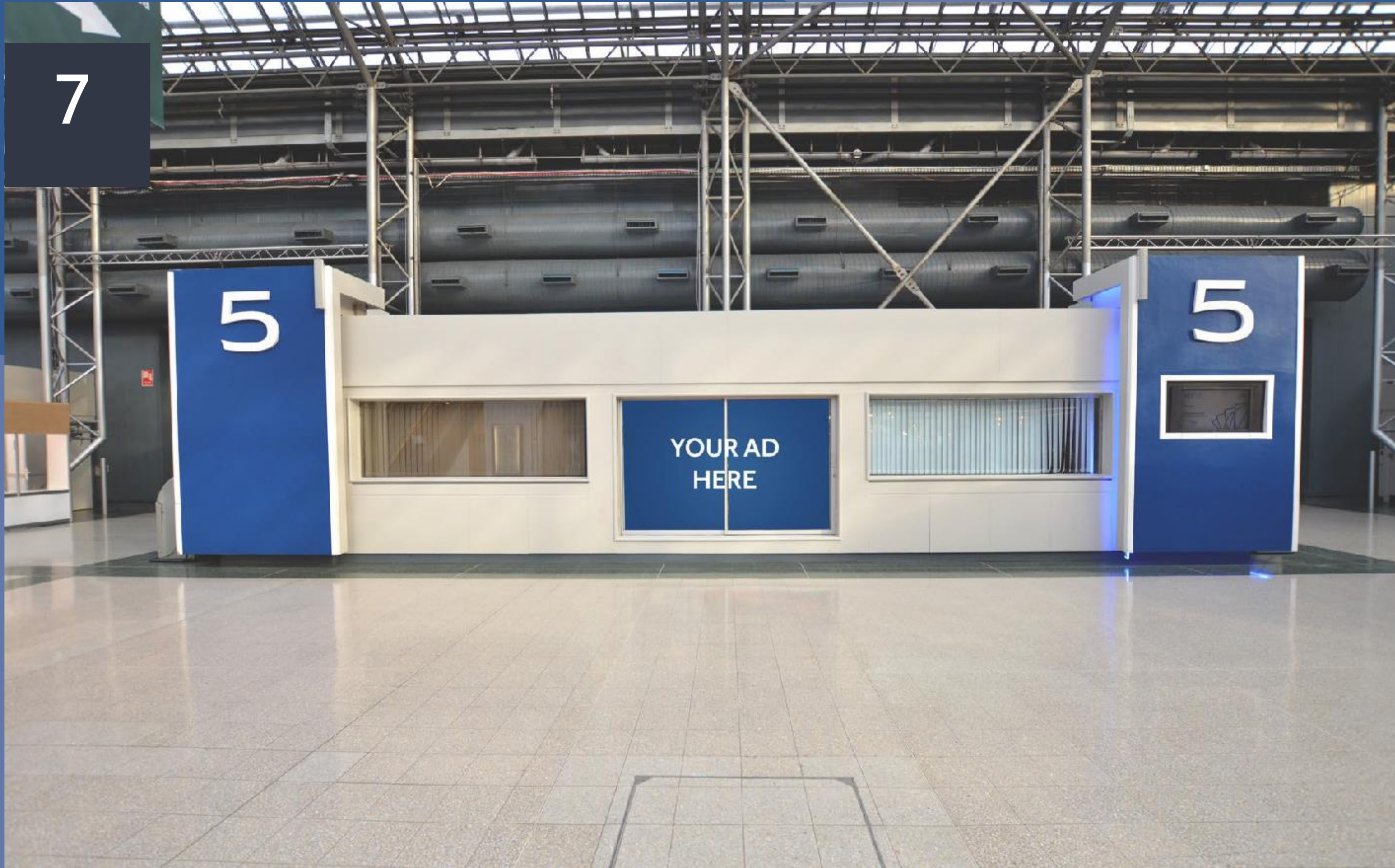
Cost

Site Rental Cost £250 exclVAT

Sizes are approximate and should be confirmed onsite with your signage contractor. Installation to be discussed with your Event Manager.

Site Rental Cost is for the duration the event is open.

7



Concourse Window Display

Dimensions

2885W x 2050H

Cost

Site Rental Cost £165 exclVAT

Sizes are approximate and should be confirmed onsite with your signage contractor. Installation to be discussed with your Event Manager.

Site Rental Cost is for the duration the event is open.

8



Concourse Hanging Banners

Dimensions

Large - 2000W x 6000H
Medium - 1500W x 5000H

Cost

	Large	Medium
Site Rental Cost	£150 <small>excl VAT</small>	£150 <small>excl VAT</small>

Sizes are approximate and should be confirmed onsite with your signage contractor. Installation to be discussed with your Event Manager.

Site Rental Cost is for the duration the event is open.

9



Concourse Landscape Banner Meeting Academy

Dimensions

4000W x 1000H

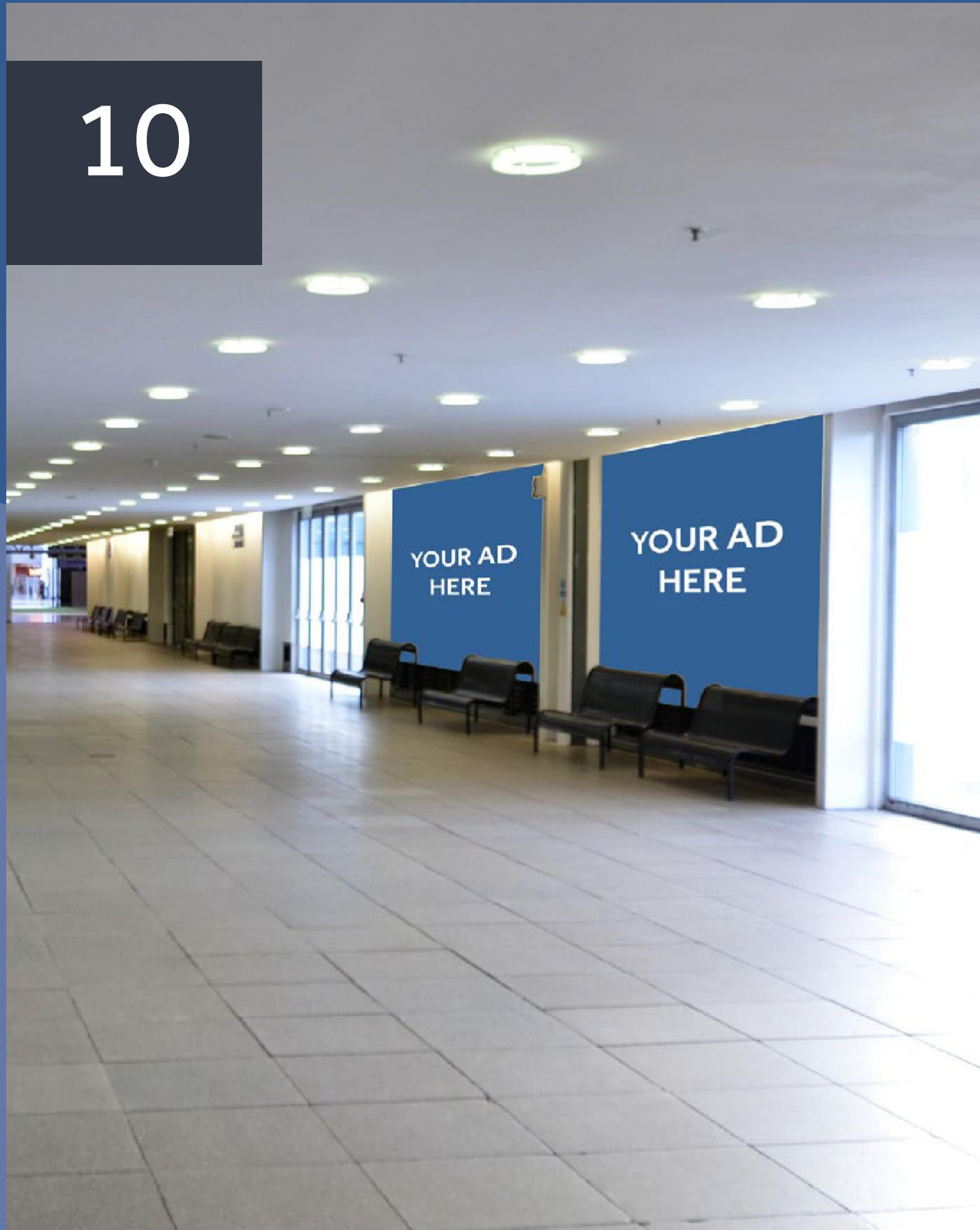
Cost

Site Rental Cost £125 exclVAT

Sizes are approximate and should be confirmed onsite with your signage contractor. Installation to be discussed with your Event Manager.

Site Rental Cost is for the duration the event is open.

10



Concourse Walls West Corridor

Dimensions

LONG - 7500W x 3000H (x 4 walls)
SHORT - 5400W x 3000H (x 3 walls)

Cost

	Long	Short	7 Walls
Site Rental Cost	£175	£165	£450

(all prices excl VAT)

Sizes are approximate and should be confirmed onsite with your signage contractor. Installation to be discussed with your Event Manager.

Site Rental Cost is for the duration the event is open.

11



Catering Units

Dimensions

- 1685x590mm
- 1880x590mm
- 1880x590mm
- 740x430mm
- 890x620mm
- 1860X660mm

Cost

Production & Installation

- | | |
|--------------|------------------|
| • 1685x590mm | £246.24 excl VAT |
| • 1880x590mm | £175.34 excl VAT |
| • 1880x590mm | £175.34 excl VAT |
| • 740x430mm | £89.28 excl VAT |
| • 890x620mm | £131.42 excl VAT |
| • 1860X660mm | £226.46 excl VAT |

Sizes are approximate and should be confirmed onsite with your signage contractor. Installation to be discussed with your Event Manager.

Site Rental Cost is for the duration the event is open.

Inclusive Digital Signage

The Concourse Escalator Screen , Concourse Extension Widescreen, Front Entrance Screens and the Information Desk screen in the SEC Centre are available to all organisers. All other screens are location specific and are only available if you are hiring that area of the venue. Please ensure that all digital signage is sent to digitalsignage@sec.co.uk a minimum of five working days prior to the start of tenancy.

12

YOUR AD
HERE



Concourse Escalator Screen x 1

Dimensions

Screen sizes: 16:9 1280x720

Required file format: single image=JPEG

Multiple images=Power Point

Animation/videos=Mpeg2

Please avoid PDF file format

Content will have minimum of 12 seconds of exposure per 60 seconds.

Organisers can provide 1 piece of content per screen per day. Content can include a single slide, rolling ppt slideshow or a video. Any additional daily changes (for example different slides outside meeting rooms dependent on the session in progress) will be chargeable at £10.00 per change.

Content should be provided a minimum of 5 working days prior to the start of tenancy. Any changes to content within 5 working days of tenancy will also be chargeable at £10.00 per amendment.

13



Concourse Extension Widescreen x 1

Dimensions

Screen sizes: 16:9 1920x1080 but with cropped image (1512px X 336px)

Required file format: single image=JPEG
Multiple images=Power Point
Animation/videos=Mpeg2
Please avoid PDF file format

Content will have minimum of 12 seconds of exposure per 60 seconds.

Organisers can provide 1 piece of content per screen per day. Content can include a single slide, rolling ppt slideshow or a video. Any additional daily changes (for example different slides outside meeting rooms dependent on the session in progress) will be chargeable at £10.00 per change.

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14



East Main entrance doors x 6

Dimensions

Screen sizes: 16:9 1280x720

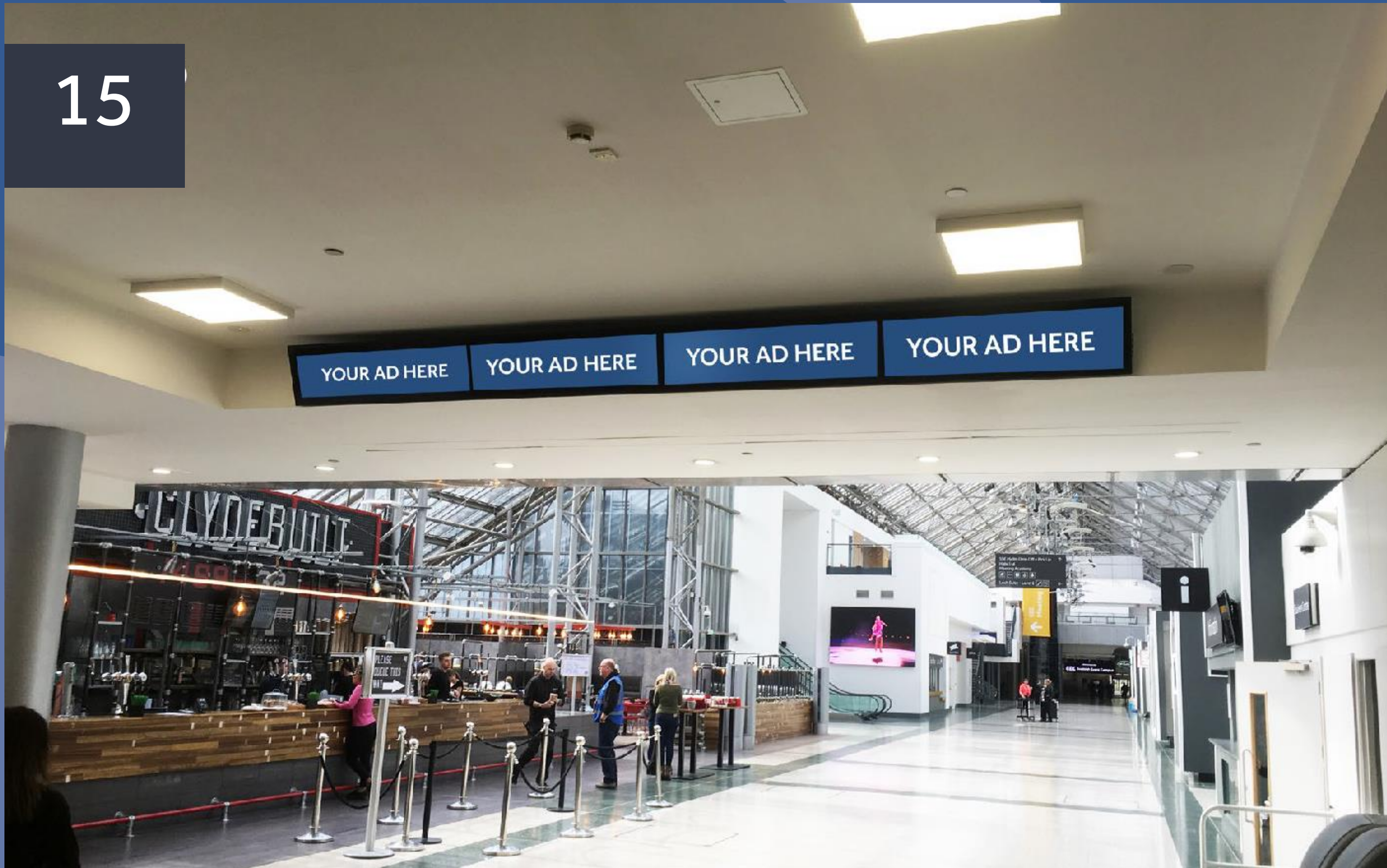
Required file format: single image=JPEG
Multiple images=Power Point
Animation/videos=Mpeg2
Please avoid PDF file format

The screens are shared between events with tenancy.

Organisers can provide 1 piece of content per screen per day. Content can include a single slide, rolling ppt slideshow or a video. Any additional daily changes (for example different slides outside meeting rooms dependent on the session in progress) will be chargeable at £10.00 per change.

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15



Inside East Main Entrance Doors x 4

Dimensions

Screen sizes: 16:9 1920x540

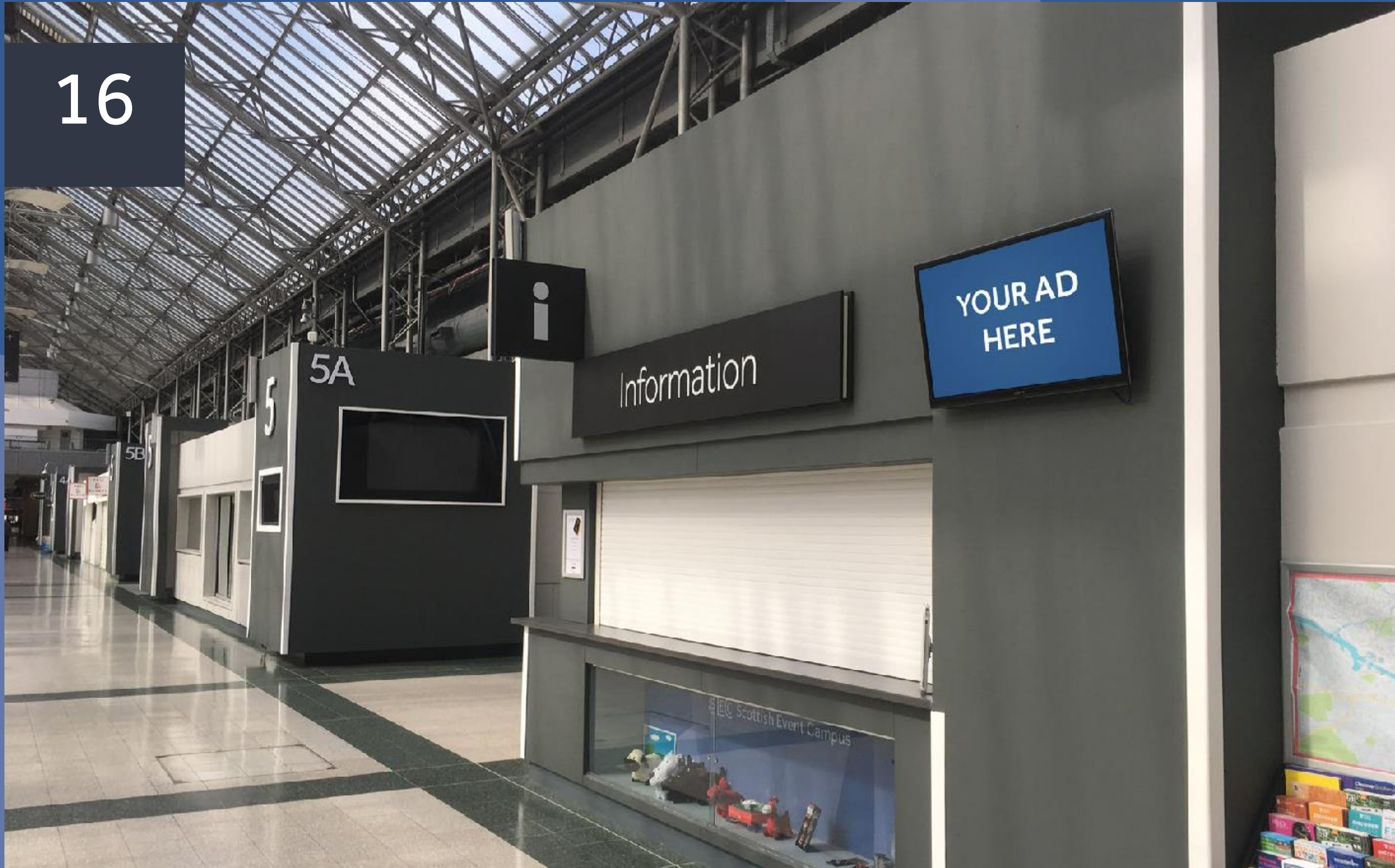
Required file format: single image=JPEG
Multiple images=Power Point
Animation/videos=Mpeg2
Please avoid PDF file format

The screens are shared between events with tenancy.

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16



Information Desk screen x 1

Dimensions

Screen sizes: 16:9 1280x720

Required file format: single image=JPEG
Multiple images=Power Point
Animation/videos=Mpeg2
Please avoid PDF file format

Content will have minimum of 12 seconds of exposure per 60 seconds.

Organisers can provide 1 piece of content per screen per day. Content can include a single slide, rolling ppt slideshow or a video. Any additional daily changes (for example different slides outside meeting rooms dependent on the session in progress) will be chargeable at £10.00 per change.

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17



Hall 1 Entrance

Dimensions

Screen sizes: 16:9 1280x720

Required file format: single image=JPEG

Multiple images=Power Point

Animation/videos=Mpeg2

Please avoid PDF file format

N.B Location specific screens provided in your room hire (excl. production).

Organisers can provide 1 piece of content per screen per day. Content can include a single slide, rolling ppt slideshow or a video. Any additional daily changes (for example different slides outside meeting rooms dependent on the session in progress) will be chargeable at £10.00 per change.

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18



YOUR AD
HERE

Hall 2 Entrance

Dimensions

Screen sizes: 16:9 1280x720

Required file format: single image=JPEG

Multiple images=Power Point

Animation/videos=Mpeg2

Please avoid PDF file format

N.B Location specific screens provided in your room hire (excl. production).

Organisers can provide 1 piece of content per screen per day. Content can include a single slide, rolling ppt slideshow or a video. Any additional daily changes (for example different slides outside meeting rooms dependent on the session in progress) will be chargeable at £10.00 per change.

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19



YOUR AD
HERE

Hall 3 Entrance

Dimensions

Screen sizes: 16:9 1280x720

Required file format: single image=JPEG

Multiple images=Power Point

Animation/videos=Mpeg2

Please avoid PDF file format

N.B Location specific screens provided in your room hire (excl. production).

Organisers can provide 1 piece of content per screen per day. Content can include a single slide, rolling ppt slideshow or a video. Any additional daily changes (for example different slides outside meeting rooms dependent on the session in progress) will be chargeable at £10.00 per change.

Content should be provided a minimum of 5 working days prior to the start of tenancy. Any changes to content within 5 working days of tenancy will also be chargeable at £10.00 per amendment.

20



Rear Concourse Hall 3&4 x4

Dimensions

Screen sizes: 16:9 1280x720

Required file format: single image=JPEG

Multiple images=Power Point

Animation/videos=Mpeg2

Please avoid PDF file format

N.B Location specific screens provided
in your room hire (excl. production).

Organisers can provide 1 piece of content per
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rolling ppt slideshow or a video. Any additional
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amendment.

21

YOUR AD
HERE

Hall 4A, B & C Entrance

Dimensions

Screen sizes: 16:9 1280x720

Required file format: single image=JPEG
Multiple images=Power Point
Animation/videos=Mpeg2
Please avoid PDF file format

N.B Location specific screens provided
in your room hire (excl. production).

Organisers can provide 1 piece of content per
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amendment.

22

5A

YOUR AD
HERE

Hall 5A Entrance

Dimensions

Screen sizes: 16:9 1280x720

Required file format: single image=JPEG

Multiple images=Power Point

Animation/videos=Mpeg2

Please avoid PDF file format

N.B Location specific screens provided in your room hire (excl. production).

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23

YOUR AD
HERE

Hall 5B Entrance

Dimensions

Screen sizes: 16:9 1280x720

Required file format: single image=JPEG

Multiple images=Power Point

Animation/videos=Mpeg2

Please avoid PDF file format

N.B Location specific screens provided in your room hire (excl. production).

Organisers can provide 1 piece of content per screen per day. Content can include a single slide, rolling ppt slideshow or a video. Any additional daily changes (for example different slides outside meeting rooms dependent on the session in progress) will be chargeable at £10.00 per change.

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24



Entrance to Lomond Foyer x 3

Dimensions

Screen sizes: 16:9 1280x720

Required file format: single image=JPEG

Multiple images=Power Point

Animation/videos=Mpeg2

Please avoid PDF file format

N.B Location specific screens provided in your room hire (excl. production).

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25



Lomond Foyer x 2

Dimensions

Screen sizes: 16:9 1280x720

Required file format: single image=JPEG

Multiple images=Power Point

Animation/videos=Mpeg2

Please avoid PDF file format

N.B Location specific screens provided in your room hire (excl. production).

Organisers can provide 1 piece of content per screen per day. Content can include a single slide, rolling ppt slideshow or a video. Any additional daily changes (for example different slides outside meeting rooms dependent on the session in progress) will be chargeable at £10.00 per change.

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26



Loch suite x 2

(Alsh, Boisdale Carron Dochart)

Dimensions

Screen sizes: 16:9 1280x720

Required file format: single image=JPEG

Multiple images=Power Point

Animation/videos=Mpeg2

Please avoid PDF file format

N.B Location specific screens provided in your room hire (excl. production).

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27



Armadillo Apex external screen x 2

Dimensions

Screen Size: 16:9 1280x720

Required file format: single image=JPEG

Multiple images=Power Point

Animation/videos=Mpeg2

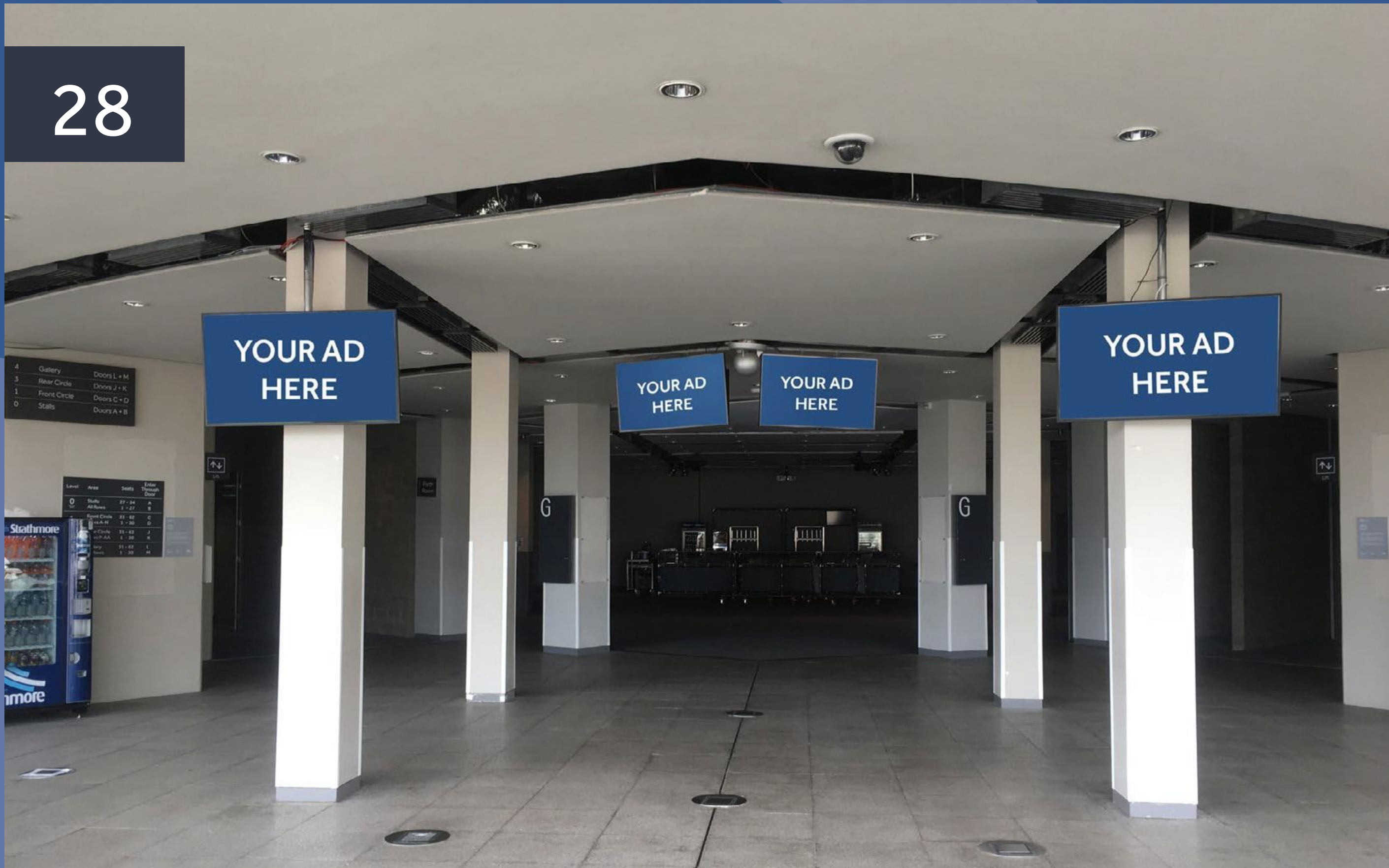
Please avoid PDF file format

N.B Location specific screens provided
in your room hire (excl. production).

Organisers can provide 1 piece of content per
screen per day. Content can include a single slide,
rolling ppt slideshow or a video. Any additional
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progress) will be chargeable at £10.00 per change.

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28



Armadillo Foyer x2 and Forth room x2

Dimensions

Screen Size: 16:9 1280x720

Required file format: single image=JPEG
Multiple images=Power Point
Animation/videos=Mpeg2
Please avoid PDF file format

N.B Location specific screens provided
in your room hire (excl. production).

Organisers can provide 1 piece of content per
screen per day. Content can include a single slide,
rolling ppt slideshow or a video. Any additional
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amendment.

29



Armadillo Escalators North and South x2

Dimensions

Screen Size: 16:9 1280x720

Required file format: single image=JPEG

Multiple images=Power Point

Animation/videos=Mpeg2

Please avoid PDF file format

Notes: these screen are positioned at the top of the escalators north and south of the building.

N.B Location specific screens provided in your room hire (excl. production).

Organisers can provide 1 piece of content per screen per day. Content can include a single slide, rolling ppt slideshow or a video. Any additional daily changes (for example different slides outside meeting rooms dependent on the session in progress) will be chargeable at £10.00 per change.

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30

YOUR AD
HERE

YOUR AD
HERE

YOUR AD
HERE

Armadillo Link x3

Dimensions

Screen Size: 16:9 1280x720

Required file format: single image=JPEG

Multiple images=Power Point

Animation/videos=Mpeg2

Please avoid PDF file format

N.B Location specific screens provided
in your room hire (excl. production).

Organisers can provide 1 piece of content per screen per
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or a video. Any additional daily changes (for example
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session in progress) will be chargeable at £10.00 per
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within 5 working days of tenancy will also be chargeable at
£10.00 per amendment.

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