

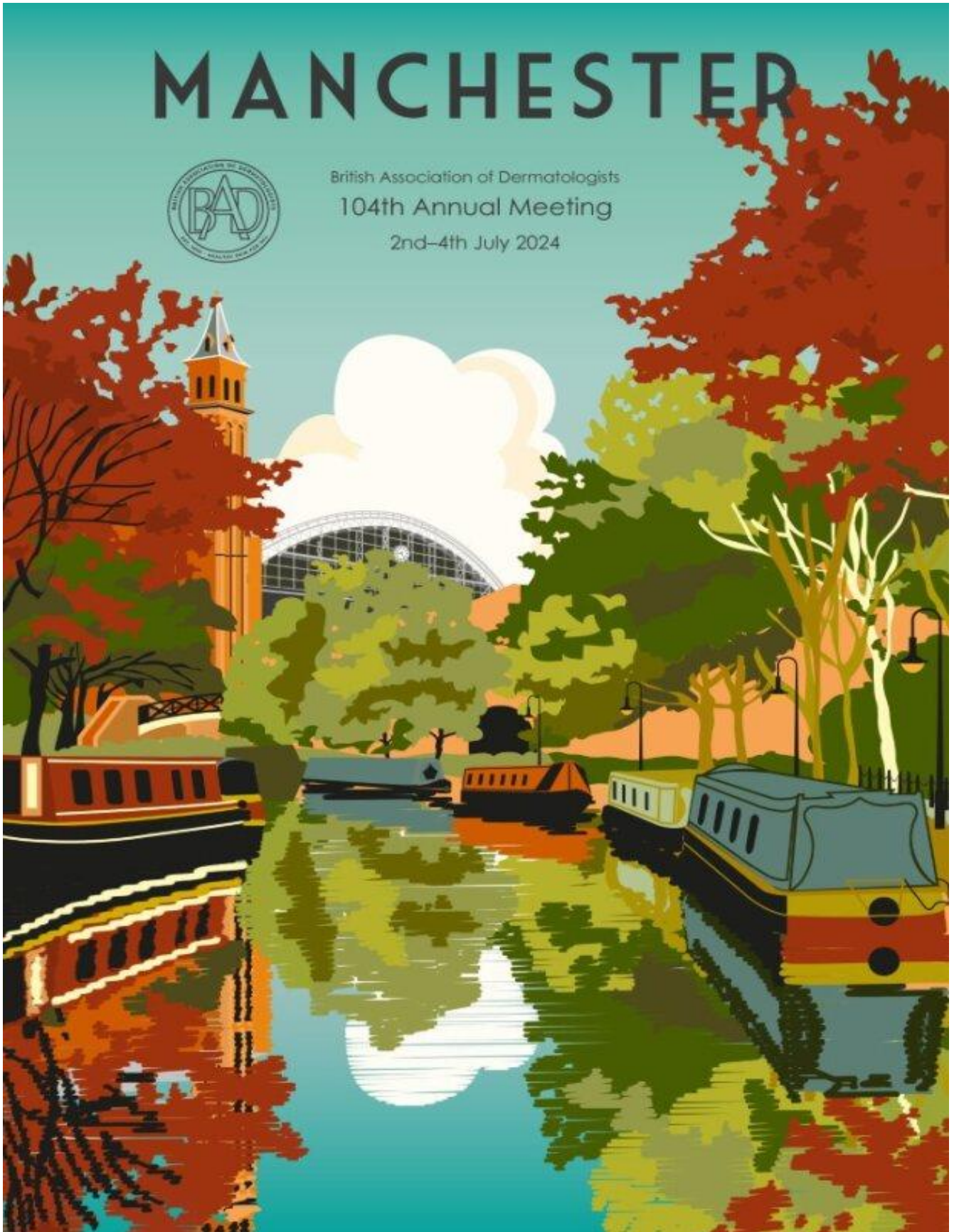


**BRITISH ASSOCIATION
OF DERMATOLOGISTS**
HEALTHY SKIN FOR ALL

MANCHESTER



British Association of Dermatologists
104th Annual Meeting
2nd–4th July 2024



Exhibition Details & Sponsorship Opportunities

IMPORTANT DATES

Registration	
On-line registration opens	March 2024
Early registration deadline	19th April 2024
Standard registration deadline	10th June 2024
On-site registration opens	1 st July 2024

Exhibition	
Site-visit	2 nd November
Exhibitor application opens	11:00 on 7 th November 2023
Exhibition technical manual on-line	January 2024
Stand build	30 th June – 1 st July 2024
Exhibition open	2 nd – 4 th July 2024
Exhibition break down	4 th July 2024

Sponsored symposia	
Application deadline	4 th March 2024
Deadline for final programme submission	15 th April 2024
Deadline for receipt of payment	26 th April 2024

Conference scientific session abstracts	
On-line abstract submission opens	October 2023
Deadline for main meeting abstracts	8 th January 2024
Deadline for special interest groups abstracts	5 th February 2024
Deadline for late breaking abstracts	27 th May 2024

KEY CONTACTS

Official Website

<https://badannualmeeting.co.uk/>

Meeting Venue

Manchester Central Convention Complex
Lower Mosley Street
Petersfield
Manchester
M2 3GX
www.manchestercentral.co.uk

British Association of Dermatologists (Conference Organisers)

Christopher Garrett

Director of Conference & Event Services

Tel: +44 (0)20 7391 6354

Email: conference@bad.org.uk

Accommodation

The link below has details on a large number of Hotels available for your stay in Manchester.
arrangeMY - Booking Link: <https://badannualmeeting.co.uk/accommodation/>

WHY EXHIBIT

An educational conference, the annual meeting of The British Association of Dermatologists is a great opportunity to meet with key decision makers and be visibly present at the largest UK dermatology conference.

The British Association of Dermatologists annual conference will be held at Manchester Central.

Reasons to participate

- Raise the profile of your company, products and services
- Excellent networking opportunities: build new partnerships with over 1,000 key stakeholders in Dermatology
- Create new business opportunities, increase sales and build a quality database
- To show your commitment to the profession
- Share and communicate science

Who will attend?

Registration data from the 2023 British Association of Dermatologists Annual Meeting, held at the ACC Liverpool 27th – 29th June

Participant by Category	Total
Ordinary Member	678
Non-Member	328
Exhibitor	101
Trainee/Associate trainee Member	286
Overseas Member	32
Allied Healthcare Members	2
Associate Member	79
Retired Member	14
Honorary Member	23
Student Member	11
Research Scientist	19
Medical Student with accepted paper	14
ILDS & Guest Society members	9
GP Member	0
Nurse	15
Overseas Trainee Non Member	15
TOTAL	1695

The exhibition is an integral part of the BAD Annual Conference and will take place in the Central Hall of the conference centre and will comprise of a mixture of space and shell scheme stands.

The layout of the exhibition hall has been designed to maximise flow around the hall and the inclusion of 2 large Seminar spaces, as well as a Well-being area and catering points make the exhibition hall a focal point for delegates.

It also gives exhibitors the chance to forge strong personal links with new and existing clients in a professional yet relaxed atmosphere.

Exhibition opening times 2024

- Tuesday 2nd July 10:00 – 17:00
- Wednesday 3rd July 08:30 – 17:00
- Thursday 4th July 08:30 – 14:00

Exhibition Rates

Shell scheme stands

£550 (+VAT) per m²

Inc. Carpet + Fascia name board

Space only stands

£525 (+VAT) per m²

Space in Hall to the dimensions & positions chosen

Both type of stands will have full company contact details and profile listed on the conference app

Not included:

Exhibitors are kindly requested to note that the costs stated do not include furniture and/or services such as electricity. For this purpose, please refer to the Exhibition Technical Manual which will be available on the website in January 2024.

Booking Exhibition Space & Payment Policy

Booking for the exhibition space will **open at 11:00am on Tuesday 7th November 2023**. Please do not send the booking form before this time as it will not be considered.

Companies with outstanding BAD invoices will not be able to book a stand until all debts have been paid.

ALL BOOKINGS SHOULD BE SENT VIA EMAIL TO: conference@bad.org.uk

All bookings for exhibition space will be considered on a **'first come first served'** basis. Please try and vary the position of your choices to give you more options and a better chance of getting one of your selections. You may book combinations of stands as one single choice, but please do not choose the PSG stands (Patient Support Groups).

The organiser, where possible will respect the exhibitor's preference.

The invoice issued will be sent to the company upon booking and payable within 30 days. Confirmed spaces may be released without prior notification if the exhibitor fails to settle any invoice in due time. Payments can be made by bank transfer only.

For specific invoice requirements, inc. purchase order numbers etc. or changes of invoicing address, please advise the organisers conference@bad.org.uk at the time of booking.

Cancellation Policy

All cancellations must be sent in writing by email (conference@bad.org.uk). A cancellation fee is charged according to the below policy:

- Cancellations received before the close of business on **1st March 2024** will receive a full refund of monies paid, less 25% of the total cost of the space plus VAT.
- Any Exhibitor cancelling after **1st March 2024** will be liable for the total cost of the space plus VAT.

Exhibitor & Complimentary Passes

Exhibitor passes:

Exhibitors receive 1 badge per 2m² of exhibition space purchased. **Up to a maximum number of 30 (unless specifically requested)**. These passes will allow access to the exhibition hall only. The badges display the exhibiting company name only so that they can be exchanged between staff for the duration of the conference. If you do not need all the passes that you are allocated, please indicate this on the requirements form which will be available on the website in March 2024.

If you require any additional passes, these will be charged at **£95 (+VAT) per person**.

Complimentary passes:

In addition, as part of your stand booking there will be full complimentary passes for medically trained representatives at the following scale:

- 4-8sqm = 1 free registration
- 9-16sqm = 2 free registrations
- 17-30sqm = 3 free registrations
- 31 sqm+ = 4 free registrations

These passes will need to be applied for by completing the relevant form which will be available on the website from March 2024. The deadline for receiving this form is **14th June 2024**.

We advise that you adhere to this deadline otherwise passes will have to be organised onsite.

Exhibitors are kindly requested to note that these passes are strictly for industry staff and **cannot** be used to invite dermatologists as guests of the company.

SPONSORED SYMPOSIA

Organised by the sponsor, the satellite symposia take place on-site at the conference venue.

Satellite slots have a duration of 45 minutes.

Slot	Location	Room	Date	*Cap.	Price
1	Exhibition Hall	2:1	Tuesday 2 nd July, 12:30 – 13:15	200	£19,500 + vat
2	Exhibition Hall	2:2	Tuesday 2 nd July, 12:30 – 13:15	200	£19,500 + vat
3	Exchange Suite	Exchange 8-10	Wednesday 3 rd July, 07.45 – 08:30	270	£4,000 + vat
4	Exchange Suite	Exchange 11	Wednesday 3 rd July, 07.45 – 08:30	150	£4,000 + vat
5	Exhibition Hall	2:1	Wednesday 3 rd July, 13.00 – 13:45	200	£19,500 + vat
6	Exhibition Hall	2:2	Wednesday 3 rd July, 13.00 – 13.45	200	£19,500 + vat
7	Exchange Suite	Exchange 8-10	Wednesday 3 rd July, 18.00 – 18.45	270	£4,000 + vat
8	Exchange Suite	Exchange 11	Wednesday 3 rd July, 18.00 – 18.45	150	£4,000 + vat
9	Exchange Suite	Exchange 8-10	Thursday 4 th July, 07:45 – 08:30	270	£4,000 + vat
10	Exchange Suite	Exchange 11	Thursday 4 th July, 07:45 – 08:30	150	£4,000 + vat
11	Exhibition Hall	2:1	Thursday 4 th July, 12:30 – 13:15	200	£19,500 + vat
12	Exhibition Hall	2:2	Thursday 4 th July, 12:30 – 13:15	200	£19,500 + vat
13	Virtual platform	n/a	Virtual Platform: post event only	n/a	£5,000 + vat

*Please note capacities are based on maximum theatre style seating in the rooms.

This may be reduced due to staging and any catering requirements.

The following are included in the price:

- Provision of a room at the conference centre
- Supply of basic technical equipment as set up per a scientific session
- Access to speaker preview room
- Publication of programme in the online e-programme and meeting app
- A PDF advertisement notice specified for inclusion in Associations email mailshot preceding the conference

Time slots are assigned by the scientific committee based on the proposal submitted. Proposals for Satellite Symposia should be submitted by **Monday 4th March 2024**.

Template for proposals and guidelines available on request. Please email conference@bad.org.uk

Satellite Symposium Badge

Each company will be allocated 10 satellite symposium badges. The badges are only valid for one day and provide access only to the satellite.

Exhibiting companies must agree to not hold any unofficial satellite meetings within a 5-mile radius of the conference venue for the duration of the meeting open days. This should include time taken to transport delegates to evening social events.

SPONSORSHIP OPPORTUNITIES

Delegate badge & lanyard branding

Every participant receives a lanyard with a badge at the Manchester Central.

You can include your brand on the badge or lanyards.

The company must supply the lanyard to the specification of the BAD.

Costs: Badge: £1,000 (+VAT), Lanyard: £1,000 (+VAT)

Lead Retrieval Licences

Flexible and intuitive, exhibitors can scan visitors to their stand or satellite symposium via the delegates badge using **Lead Retrieval Licences to be used on their own devices**.

Rental of Lead Retrieval Licences includes:

Set up and training on set up and report retrieval*

Up to 5 users

Cost: £500 (+VAT) there will be the option for addition users to be added at a chare of £100 per user.

*The delegate data received will include name and postal address.

Emails will only be received if the delegate has specified consent in the registration process.

Programme advertising

The second announcement, emailed to all members in April and available on the conference website, is a complete document detailing all sessions and general information.

The second announcement is a key tool for participants to organise their schedule.

The final programme is a complete document printed and given to each participant on arrival at the conference centre.

Deadlines

Second Announcement only	8 th March 2024
Second Announcement & Final programme	8 th March 2024
Final Programme only	3 rd May 2024

Costs:

- Full colour page advertisement in second announcement: £750 (+VAT)
- Full colour page advertisement in final programme: £750 (+VAT)
- Full colour page advertisement in second announcement and final programme: £1,000 (+VAT)

Well-being Zone

Located in the heart of the exhibition hall, D-Stress & Go will provide a relaxation hub for delegates and exhibitors.

'Our team of therapists are able to provide a wide variety of therapies which include Shiatsu, Reiki, Seated Acupressure Massage, Indian Head Massage and Thai Yoga Massage. Included with each therapist we provide a Reflexology Foot Massage Machine/Chi Machine. This enables delegates/exhibitors waiting for their session to further enjoy the relaxation experience.'

As a sponsor of the area you will be able to provide branded t-shirts for all the therapists, branded pull up banners and a rigged banner above the well-being zone.

Cost: Price on application



Conference Wi-Fi

There are several ways in which the Wi-Fi at the Manchester Central is available for sponsoring. Please contact the conference organisers to discuss this further.

Cost: Price on application

Conference Website Advertisement

Display your advert on the conference website for maximum pre and post conference exposure. Your advert will be prominently featured on the conference website interior pages from the time we receive your advert through to the end of the conference.

Cost: Price on application

Advertisement opportunities at the Manchester Central

Increase your visibility at the BAD Annual Conference with a selection of advertising opportunities within the venue. Please contact Christopher Garrett on: conference@bad.org.uk for further details.

If you have your own suggestion regarding sponsorship or to discuss any of the above opportunities, please contact Christopher Garrett on: 020 7391 6354 or email: conference@bad.org.uk

SUSTAINABILITY

The BAD is committed to trying to reduce the environmental impact of the Annual Meeting.

Exhibitors, sponsors and contractors are strongly urged to consider the environmental impact of their participation at the event with consideration to the following:

- Reducing waste
- Limiting printed material or using recyclable materials
- Reusing or recycling where possible, including any provided refreshments
- Reduce Plastic usage and single use items

