



**BRITISH ASSOCIATION  
OF DERMATOLOGISTS**  
HEALTHY SKIN FOR ALL

## Exhibition Details & Sponsorship Opportunities



# GLASGOW

British Association of Dermatologists

105th Annual Meeting

1 – 3 July 2025



# Exhibition Details & Sponsorship Opportunities

## IMPORTANT DATES

Registration	
On-line registration opens	February 2025
Early registration deadline	21 <sup>st</sup> April 2025
Standard registration deadline	9 <sup>th</sup> June 2025
On-site registration opens	30 <sup>th</sup> July 2025

Exhibition	
Site-visit	24 <sup>th</sup> October 2024
Exhibitor application opens	11:00 on 5 <sup>th</sup> November 2024
Exhibition technical manual on-line	January 2025
Stand build	29 <sup>th</sup> June – 30 <sup>th</sup> June 2025
Exhibition open	1 <sup>st</sup> – 3 <sup>rd</sup> July 2025
Exhibition break down	3 <sup>rd</sup> July 2025

Sponsored symposia	
Application deadline	3 <sup>rd</sup> March 2025
Deadline for final programme submission	14 <sup>th</sup> April 2025
Deadline for receipt of payment	25 <sup>th</sup> April 2025

Conference scientific session abstracts	
On-line abstract submission opens	October 2024
Deadline for main meeting abstracts	10 <sup>th</sup> January 2025
Deadline for special interest groups abstracts	7 <sup>th</sup> February 2025
Deadline for late breaking abstracts	26 <sup>th</sup> May 2025

## KEY CONTACTS

### Official Website

<https://badannualmeeting.co.uk/>

### Meeting Venue

Glasgow SEC  
Exhibition Way  
Glasgow  
G3 8YW  
<https://www.sec.co.uk/>

### British Association of Dermatologists (Conference Organisers)

Christopher Garrett  
Director of Conference & Event Services  
Tel: +44 (0)20 7391 6354  
Email: [conference@bad.org.uk](mailto:conference@bad.org.uk)

### Accommodation

Glasgow Convention Bureau is the official accommodation provider for the 2025 BAD Annual Meeting.-  
Booking Link: <https://book.passkey.com/go/BAD2025>

## WHY EXHIBIT

An educational conference, the annual meeting of The British Association of Dermatologists is a great opportunity to meet with key decision makers and be visibly present at the largest UK dermatology conference.

The British Association of Dermatologists annual conference will be held at Glasgow SEC.

### Reasons to participate

- Raise the profile of your company, products and services
- Excellent networking opportunities: build new partnerships with over 1,000 key stakeholders in Dermatology
- Create new business opportunities, increase sales and build a quality database
- To show your commitment to the profession
- Share and communicate science

### Who will attend?

Registration data from the 2024 British Association of Dermatologists Annual Meeting, held at the Manchester Central 2<sup>nd</sup> – 4<sup>th</sup> July.

Participant by Category	Total
Ordinary Member	710
Non-Member	312
Exhibitor	
Trainee/Associate trainee Member	392
Overseas Member	10
Allied Healthcare Members	0
Associate Member	138
Retired Member	18
Honorary Member	24
Student Member	23
Research Scientist	22
Medical Student with accepted paper	14
ILDS & Guest Society members	16
Guest Society Member	5
Nurse	47
Overseas Trainee Non Member	22
<b>TOTAL</b>	<b>1951</b>

The exhibition is an integral part of the BAD Annual Conference and will take place in the Hall 4 of the conference centre and will comprise of a mixture of space and shell scheme stands.

The layout of the exhibition hall has been designed to maximise flow around the hall and the inclusion of 3 large Seminar spaces, as well as a Well-being area and catering points make the exhibition hall a focal point for delegates.

It also gives exhibitors the chance to forge strong personal links with new and existing clients in a professional yet relaxed atmosphere.

## Exhibition opening times 2025

- Tuesday 1<sup>st</sup> July                      10:00 – 17:00
- Wednesday 2<sup>nd</sup> July                08:30 – 17:00
- Thursday 3<sup>rd</sup> July                    08:30 – 14:00

## Exhibition Rates

### Shell scheme stands

£550 (+VAT) per m2

Inc. Carpet + Fascia name board

### Space only stands

£525 (+VAT) per m2

Space in Hall to the dimensions & positions chosen

Both type of stands will have full company contact details and profile listed on the conference app

### Not included:

Exhibitors are kindly requested to note that the costs stated do not include furniture and/or services such as electricity. For this purpose, please refer to the Exhibition Technical Manual which will be available on the website in January 2025.

### Booking Exhibition Space & Payment Policy

Booking for the exhibition space will **open at 11:00am on Tuesday 5th November 2024**. Please do not send the booking form before this time as it will not be considered.

**Companies with outstanding BAD invoices will not be able to book a stand until all debts have been paid.**

ALL BOOKINGS SHOULD BE SENT VIA EMAIL TO: [conference@bad.org.uk](mailto:conference@bad.org.uk)

All bookings for exhibition space will be considered on a **'first come first served'** basis.

Please try and vary the position of your choices to give you more options and a better chance of getting one of your selections. You may book combinations of stands as one single choice, but please do not choose the PSG stands (Patient Support Groups).

The organiser, where possible will respect the exhibitor's preference.

The invoice issued will be sent to the company upon booking and payable within 30 days.

Confirmed spaces may be released without prior notification if the exhibitor fails to settle any invoice in due time. Payments can be made by bank transfer only.

*For specific invoice requirements, inc. purchase order numbers etc. or changes of invoicing address, please advise the organisers [conference@bad.org.uk](mailto:conference@bad.org.uk) at the time of booking.*

## Cancellation Policy

All cancellations must be sent in writing by email ([conference@bad.org.uk](mailto:conference@bad.org.uk)). A cancellation fee is charged according to the below policy:

- Cancellations received before the close of business on **28<sup>th</sup> February 2025** will receive a full refund of monies paid, less 25% of the total cost of the space plus VAT.
- Any Exhibitor cancelling after **28<sup>th</sup> February 2025** will be liable for the total cost of the space plus VAT.

## Exhibitor & Complimentary Passes

### Exhibitor passes:

Exhibitors receive 1 badge per 2m<sup>2</sup> of exhibition space purchased. **Up to a maximum number of 30 (unless specifically requested)**. These passes will allow access to the exhibition hall only. The badges display the exhibiting company name only so that they can be exchanged between staff for the duration of the conference. If you do not need all the passes that you are allocated, please indicate this on the requirements form which will be available on the website in March 2025.

If you require any additional passes, these will be charged at **£100 (+VAT) per person**.

### Complimentary passes:

In addition, as part of your stand booking there will be full complimentary passes for medically trained representatives at the following scale:

- 4-8sqm = 1 free registration
- 9-16sqm = 2 free registrations
- 17-30sqm = 3 free registrations
- 31 sqm+ = 4 free registrations

These passes will need to be applied for by completing the relevant form which will be available on the website from March 2025. The deadline for receiving this form is **9<sup>th</sup> June 2025**.

We advise that you adhere to this deadline otherwise passes will have to be organised onsite.

Exhibitors are kindly requested to note that these passes are strictly for industry staff and **cannot** be used to invite dermatologists as guests of the company.

## SPONSORED SYMPOSIA

Organised by the sponsor, the satellite symposia take place on-site at the conference venue.

Satellite slots have a duration of 45 minutes.

Slot	Location	Room	Date	*Cap.	Price
1	Exhibition Hall	2:1	Tuesday 1 <sup>st</sup> July, 12:30 – 13:15	200	£19,500 + vat
2	Exhibition Hall	2:2	Tuesday 1 <sup>st</sup> July, 12:30 – 13:15	200	£19,500 + vat
3	Exhibition Hall	2:3	Tuesday 1 <sup>st</sup> July, 12:30 – 13:15	200	£19,500 + vat
4	Loch Suite	Alsh	Wednesday 2 <sup>nd</sup> July, 07.45– 08:30	300	£4,000 + vat
5	Loch Suite	Boisdale	Wednesday 2 <sup>nd</sup> July, 07.45– 08:30	300	£4,000 + vat
6	Exhibition Hall	2:1	Wednesday 2 <sup>nd</sup> July, 13.00– 13:45	200	£19,500 + vat
7	Exhibition Hall	2:2	Wednesday 2 <sup>nd</sup> July, 13.00– 13:45	200	£19,500 + vat
8	Exhibition Hall	2:3	Wednesday 2 <sup>nd</sup> July, 13.00– 13:45	200	£19,500 + vat
9	Loch Suite	Alsh	Wednesday 2 <sup>nd</sup> July, 18.00– 18:45	300	£4,000 + vat
10	Loch Suite	Boisdale	Wednesday 2 <sup>nd</sup> July, 18.00– 18:45	300	£4,000 + vat
11	Loch Suite	Alsh	Thursday 3 <sup>rd</sup> July, 07:45 – 08:30	300	£4,000 + vat
12	Loch Suite	Boisdale	Thursday 3 <sup>rd</sup> July, 07:45 – 08:30	300	£4,000 + vat
13	Exhibition Hall	2:1	Thursday 3 <sup>rd</sup> July, 12:30 – 13:15	200	£19,500 + vat
14	Exhibition Hall	2:2	Thursday 3 <sup>rd</sup> July, 12:30 – 13:15	200	£19,500 + vat
15	Exhibition Hall	2:3	Thursday 3 <sup>rd</sup> July, 12:30 – 13:15	200	£19,500 + vat
16	Virtual platform	n/a	Virtual Platform: post event only	n/a	£5,000 + vat

\*Please note capacities are based on maximum theatre style seating in the rooms. This may be reduced due to staging and any catering requirements.

The following are included in the price:

- Provision of a room at the conference centre
- Supply of basic technical equipment as set up per a scientific session
- Access to speaker preview room
- Publication of programme in the online e-programme and meeting app
- A PDF advertisement notice specified for inclusion in Associations email mailshot preceding the conference

Time slots are assigned by the scientific committee based on the proposal submitted. Proposals for Satellite Symposia should be submitted by **Monday 3<sup>rd</sup> March 2025**.

Template for proposals and guidelines available on request. Please email [conference@bad.org.uk](mailto:conference@bad.org.uk)

### Satellite Symposium Badge

Each company will be allocated 10 satellite symposium badges. The badges are only valid for one day and provide access only to the satellite.

#### **UNOFFICIAL SATELLITE MEETINGS**

*Exhibiting companies must agree to not hold any unofficial satellite meetings within a 5-mile radius of the Conference venue for the duration of the meeting programme open days and times. Please note this is different to the exhibition open times. This should include the time taken to transport delegates to/from evening social events.*

*Tuesday 1st July 2025: 08:30 – 22:00*

*Wednesday 2nd July 2025: 07:45 – 18:45*

*Thursday 3rd July 2025: 07:45 – 17:30*

#### **SPONSORSHIP OPPORTUNITIES**

### Delegate badge & lanyard branding

Every participant receives a lanyard with a badge at the Glasgow SEC.

You can include your brand on the badge or lanyards.

The company must supply the lanyard to the specification of the BAD.

**Costs: Badge: £2,000 (+VAT), Lanyard: £1,000 (+VAT)**

### Lead Retrieval Licences

Flexible and intuitive, exhibitors can scan visitors to their stand or satellite symposium via the delegates badge using **Lead Retrieval Licences to be used on their own devices**.

### Rental of Lead Retrieval Licences includes:

Set up and training on set up and report retrieval\*

Up to 5 users

**Cost: £500 (+VAT) there will be the option for additional users to be added at a charge of £100 per user.**

\*The delegate data received will include name and postal address.

Emails will only be received if the delegate has specified consent in the registration process.

## Well-being Zone

Located in the heart of the exhibition hall, D-Stress & Go will provide a relaxation hub for delegates and exhibitors.

*'Our team of therapists are able to provide a wide variety of therapies which include Shiatsu, Reiki, Seated Acupressure Massage, Indian Head Massage and Thai Yoga Massage. Included with each therapist we provide a Reflexology Foot Massage Machine/Chi Machine. This enables delegates/exhibitors waiting for their session to further enjoy the relaxation experience.'*

As a sponsor of the area you will be able to provide branded t-shirts for all the therapists, branded pull up banners and a rigged banner above the well-being zone.

**Cost:** £5,000 + vat



## Conference Wi-Fi

There are several ways in which the Wi-Fi at the Glasgow SEC is available for sponsoring. Please contact the conference organisers to discuss this further.

**Cost:** Price on application

## Conference Website Advertisement

Display your advert on the conference website for maximum pre and post conference exposure. Your advert will be prominently featured on the conference website interior pages from the time we receive your advert through to the end of the conference.

**Cost:** Price on application

## Advertisement opportunities at the Glasgow SEC

Increase your visibility at the BAD Annual Conference with a selection of branding opportunities within the venue. Please contact Christopher Garrett on: [conference@bad.org.uk](mailto:conference@bad.org.uk) for further details.

If you have your own suggestion regarding sponsorship or to discuss any of the above opportunities, please contact Christopher Garrett on: 020 7391 6354 or email: [conference@bad.org.uk](mailto:conference@bad.org.uk)

## SUSTAINABILITY

The BAD is committed to trying to reduce the environmental impact of the Annual Meeting.

Exhibitors, sponsors and contractors are strongly urged to consider the environmental impact of their participation at the event with consideration to the following:

- Reducing waste
- Limiting printed material or using recyclable materials
- Reusing or recycling where possible, including any provided refreshments
- Reduce Plastic usage and single use items

