

# MANCHESTER

2026

**BRITISH ASSOCIATION  
OF DERMATOLOGISTS**  
HEALTHY SKIN FOR ALL



## Manchester Central

## Venue branding opportunities

An iconic canvas providing  
maximum exposure

High-impact branding opportunities  
to raise event and sponsor profiles



[www.manchestercentral.co.uk](http://www.manchestercentral.co.uk)  
Manchester Central – Where Manchester meets the world

Please note all costs are for the sites only and any companies booking shall assume costs for design , production and installation.



## Site plan

- 1 Forecourt
  - a. Flags
  - b. Steps board
  - c. Ramp board
- 2 Main clock banners
- 3 Central foyer exterior
  - a. Entrance
  - b. Left windows
  - c. Right windows
  - d. Floor
- 4 Central foyer interior
  - a. Floor
  - b. Registration desk
  - c. Central Hall entrance
  - d. Exit
  - e. Central registration desk wall
  - f. Central hall doors
- 5 Central foyer fire doors
- 6 Outdoor catering area
- 7 Joos' Charging Points
- 8 Savortex Hand Dryers
- 9 Washroom Cubicle Doors
- 10 Central 8
  - a. Windows facing forecourt
  - b. Windows facing Exchange
- 11 Central 3 & 4
  - a. Central 3 door
  - b. Central 3 windows
  - c. Central 4 windows
- 12 Charter foyer exterior
  - a. Entrance
  - b. Side doors
- 13 Charter foyer interior
  - a. Registration desk
  - b. Walkway wall
  - c. Exit
- 14 Charter foyer pillars
  - a-f. Pillars 1-6
  - g. Pillar screens
- 15 Charter 4 to Exchange stairwell
  - a. Front
  - b. Side
- 16 Charter 1 & 3
  - a. Charter 1 wall
  - b. Charter 3 wall
- 17 Lower Exchange foyer
  - a. Front
  - b. Side
  - c. Screens
- 18 Exchange foyer banners
  - a. Entrance
  - b. Exit
- 19 Upper Exchange foyer
  - a. Windows
  - b. Screens
- 20 Exchange 1-7 windows
- 21 Car Park
  - a. Lower exit
  - b. Upper exit
- 22 Freestanding & meeting room screens
  - a. Freestanding screens
  - b. Exchange meeting room screens
  - c. Charter meeting room screens
  - d. Freestanding meeting room screens



## 1 Forecourt

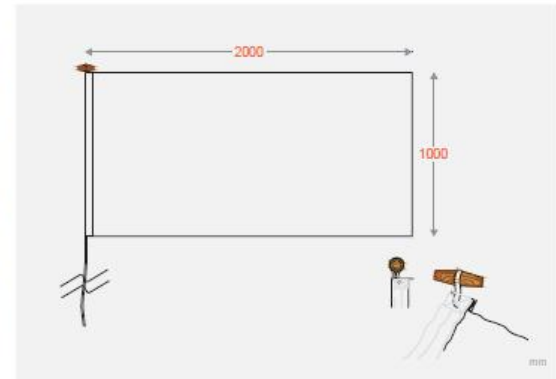
### a Flags

2 x 1 m • Single sided flags with toggle and stitch – reverse side will be mirror image.  
These will be installed by Manchester Central.  
This is included in the price.

Cost: £660 + vat

Total Number: 6

Limit: 1 per company



## 4 Central foyer interior



### a Floor

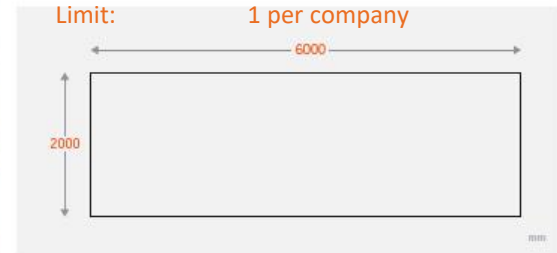
6 x 2 m

High-tack vinyl, anti-slip lining.

Cost: £1650 + vat

Total Number: 1

Limit: 1 per company



## 7 Joos' Charging Units DIGITAL

1080px x 1795px

PNG portrait . MP4 motion video supported, max. 10 sec.

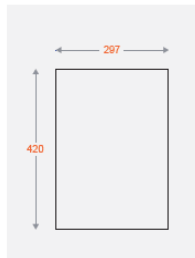
Max. file size 20MB

Please email artwork to [EventsIT@Manchestercentral.co.uk](mailto:EventsIT@Manchestercentral.co.uk) with the event details.



## 9 Washroom cubicle doors

A3 Posters  
See map for prices and locations.



Cost: £605 + vat  
Total Number: 3  
Limit: 1 per company  
Cost per item: £82.50 + vat  
Total Number: 23  
Limit: No Limit



- a** Central Hall 2 (A Door)  
A3 posters • £180  
Ladies: 6 • Gents: 2 • Accessible: 2
- b** Central Hall 1  
A3 posters • £100  
Ladies: 3 • Gents: 2 • Accessible: 1
- c** Side Central Hall  
A3 posters • £140  
Ladies: 8 • Gents: 5 • Accessible: 2 • Baby change: 1
- d** Exchange upper foyer  
A3 posters • £140  
Ladies: 5 • Gents: 1 • Accessible: 1
- e** Exchange corridor  
A3 posters • £120  
Ladies: 3 • Gents: 1 • Accessible: 2

Cost per item: £82.5 + vat  
Total Number: 23  
Limit: No Limit

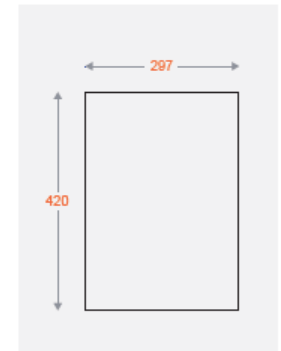


**a Central Hall 2 (A Door)**

A3 posters  
Ladies: 6 • Gents: 2 • Accessible: 2  
Savortex Hand Dryers  
Ladies: 3 • Gents: 2



A3 Posters  
See map for prices and locations.



**g Exchange upper foyer**

A3 posters  
Ladies: 5 • Gents: 1 • Accessible: 1  
Savortex Hand Dryers  
Ladies: 2 • Gents: 2

**h Exchange corridor**

A3 posters  
Ladies: 3 • Gents: 1 • Accessible: 2

**i Exchange 8-11**

Savortex Hand Dryers  
Ladies: 2 • Gents: 2

## 14 Charter foyer pillars

- Please note this area will only be accessible during the Tuesday evening BADfest event

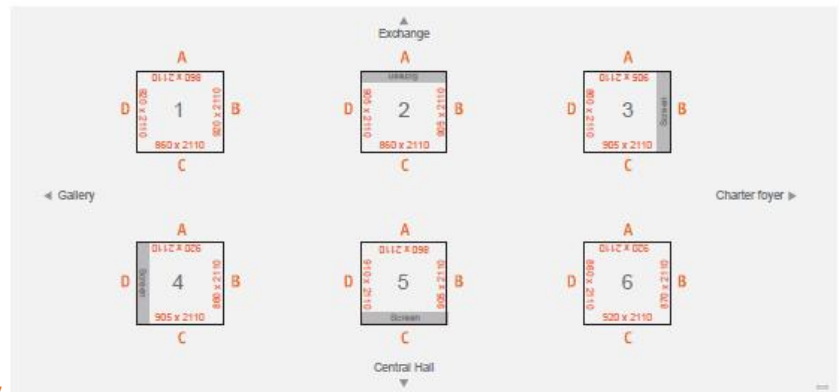


- a Pillar 1**  
2 units 920 x 2110 mm  
Viewable area 910 x 2100 mm  
2 units 860 x 2110 mm  
Viewable area 850 x 2100 mm
- b Pillar 2**  
2 units 905 x 2110 mm  
Viewable area 895 x 2100 mm  
1 unit 860 x 2110 mm  
Viewable area 850 x 2100 mm
- c Pillar 3**  
2 units 905 x 2110 mm  
Viewable area 895 x 2100 mm  
1 unit 860 x 2110 mm  
Viewable area 850 x 2100 mm
- d Pillar 4**  
1 units 920 x 2110 mm  
Viewable area 910 x 2100 mm  
1 unit 905 x 2,110 mm  
Viewable area 895 x 2100 mm  
1 unit 860 x 2110 mm  
Viewable area 850 x 2100 mm
- e Pillar 5**  
1 units 910 x 2110 mm  
Viewable area 900 x 2100 mm  
1 unit 905 x 2110 mm  
Viewable area 895 x 2100 mm  
1 unit 860 x 2110 mm  
Viewable area 850 x 2100 mm
- f Pillar 6**  
1 units 920 x 2,110 mm  
Viewable area 910 x 2100 mm  
1 unit 870 x 2110 mm  
Viewable area 860 x 2100 mm  
1 unit 860 x 2110 mm  
Viewable area 850 x 2100 mm

### g Pillar screens DIGITAL

4 x LED panels 128 x 336 px  
PNG or JPEG MP4 motion video supported, max. 20 sec.  
Multiple static images can be set up to rotate  
(all images must be 128 x 336 px).  
For best results, use dark backgrounds and simple  
text/images due to low resolution.

Cost: £605 + vat  
Total Number: 4  
Limit: 1 per company



Cost: £150 + vat  
Total Number: 20  
Limit: 4 per company

## 21 Car park



### a Lower exit DIGITAL

46" NEC screen 1080 x 1920 px • PNG or JPEG, MP4 motion video supported, max. 20 sec.

Please name your artwork in the following format "Event-name-LowerCarPark-live-date"

and email across to [EventsIT@Manchestercentral.co.uk](mailto:EventsIT@Manchestercentral.co.uk)

MC branded directional signage included in license.

Cost: £495 + vat

Total Number: 1

## Design, print & installation

Unless otherwise stated prices given in this brochure are for the hiring of the site only and do not include costs for design, print or installation.

You will need to source your own design, print and installation contractors, with the exception of installation for sites 1b and 2 (see below). Installation and removal must take place within the tenancy of the event. Astra Signs are Manchester Central's preferred design, print and installation contractor – you can contact them on [manchestercentral@astrasigns.com](mailto:manchestercentral@astrasigns.com)

These guidelines are intended to help your designers, printers or installation contractors. You are welcome to use a variety of formats and materials but they must be suitable for the venue (please see [Health & Safety](#) and [Damage](#) sections below as well as the notes on each individual branding opportunity). If you would like to visit the venue, or have any questions, please contact the team on [branding@manchestercentral.co.uk](mailto:branding@manchestercentral.co.uk)

### Damage

As the event organiser, it is your responsibility to make sure that branding and signage contractors do not damage the venue. Work should be carefully planned so that protection measures are in place and the correct tools are used during installation and re-instatement.

Costs for damage or cleaning of the venue due to installation or re-instatement will be passed on to the event organiser.

If you have any queries, please contact the team on [branding@manchestercentral.co.uk](mailto:branding@manchestercentral.co.uk)

### Digital formats

Please see the individual specifications listed throughout for each digital screen.

### Digital directional signage

Our digital directional signage presents information in the Manchester Central brand (white text on blue). If you would like to use our meeting room screens to display meeting information, please send your information to [branding@manchestercentral.co.uk](mailto:branding@manchestercentral.co.uk) two weeks prior to the event.

### Installation exceptions

- The Flags **1b** can only be installed by Manchester Central
- The Main Clock Banners **2** can only be installed and removed by Knight Rigging Services at a cost of £600 per banner

### Health and Safety

Before installation work begins, contractors must produce a risk assessment and method statement. The assessment should identify any significant risks and describe what control measures will be in place. Please send a copy of the risk assessment to your event manager 28 days before the installation.

Installation work must comply with relevant regulations for all activities, e.g. working at height (WAH); provision and use of work equipment (PUWER) and use of hazardous substances (COSHH). Installation and re-instatement should also be covered by public liability insurance.

It is the responsibility of the installation company to make sure that all items are suitably and correctly secured. They should also make sure that there is no risk to public, staff or visitors from falling or unsecured products.

Manchester Central cannot be held liable for any incidents that occur as a result of temporary signage installations.

For help and advice on risk assessments and public liability insurance, please contact our Health and Safety team, at [hse@manchestercentral.co.uk](mailto:hse@manchestercentral.co.uk)

### Motion video specifications

For all digital screens which support motion video (as detailed in this document) please follow the below specifications:

- Video encoded as MPEG-4 H.264/AVC (.mp4)
- Resolution: As listed for the individual screen
- Video asset frame rate: 25 or 30 fps
- Recommended video bitrate (constant): 10 Mbps max
- Video Profile: H.264 baseline profile – no audio track
- Progressive scan

### Window graphics

- 50 mm beading between windows
- 50 mm on artwork
- Self-adhesive goes on the reverse. Graphics are always installed externally (the side they are to be viewed from)
- Venue decals and health and safety messages are on the internal side of windows
- When applying and removing graphics, please make sure that existing frosting and decals stay in place. If frosting or decals are damaged or removed, we will replace them, and pass costs on to the event organiser



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